

APPROVED MINUTES
ARTS COMMISSION
CITY OF MILPITAS

Minutes: Meeting of the Arts Commission (AC)
Date of Meeting: Monday, April 23, 2007
Place of Meeting: Milpitas City Hall Committee Conference Room, 455 E. Calaveras Blvd.

I. Call to Order Chairperson Rabe called the Meeting to Order at 7:00 p.m.

II. Phantom Art Gallery Opening

The Commission hosted a reception for the Phantom Art Gallery Exhibit by Ms. Therese LaChance Ely that will be displayed from April 23, 2007 to June 15, 2007.

III. Pledge of Allegiance Chairperson Rabe led the Commission in the Pledge of Allegiance.

IV. Roll Call Commissioners Present: Butler, Ettinger, Hays, McGuire, Ogle, Rabe and Alternates Tseui and Asif.

Commissioner Excused Absence: Foulk

City Staff Present: Community Enrichment Coordinator, Renee Lorentzen, Public Services Clerk, Tirzah Cedillo

City Council Liaison Present: Council Member Giordano

V. Seating of Alternates Alternate Tseui was seated in Commissioner Foulk's absence.

VI. Approval of Agenda **MOTION** to approve the Agenda of April 23, 2007.

M/S: McGuire/Ettinger Ayes: All

VII. Approval of Minutes **MOTION** to approve the Minutes from March 26, 2007.

M/S: Hays/Ettinger Ayes: All

VIII. Public Forum None.

IX. Announcements/Correspondence

Commissioners Butler and Tsuei asked the Commission are there any colors associated with the City of Milpitas. Community Enrichment Coordinator, Renee Lorentzen responded she would research and agendize appropriately.

Chairperson Rabe stated the Commission should use more often the glass display case located in the City Hall lobby area.

X. Old Business

1. Work Plan 2007 - Staff

Community Enrichment Coordinator, Renee Lorentzen provided copies of the draft 2007 Work Plan for the Arts Commission to review and add items for completion. The draft 2007 Work Plan combined both unfinished and long-term goals from their 2006 Work Plan. The Work Plan would be taken to the May 1, 2007 City Council meeting for final approval.

Council Member Giordano asked to define the deadline for the Center for the Arts. Council Member Giordano stated the Center for the Arts was discussed a year ago where a letter was to be sent to City Council advising them what to do

as a group. Community Enrichment Coordinator, Renee Lorentzen responded both Commissioner Foulk and Recreation Supervisor, Kathleen Yurchak were going to work on that letter. Council Member Giordano advised she would pull this specific item off of consent to discuss and put City Council on alert that the Commission is still interested in pursuing a Performing Arts Center. Commissioner Hays added the Arts Commission was formed when Julie Cherry tried to get a Center for the Arts back in the year 2000. Council Member Giordano stated to amend the motion to include a letter to move the Center for the Arts item forward and put City Council on notice. Community Enrichment Coordinator, Renee Lorentzen stated she would work with Chairperson Rabe on drafting a letter.

Chairperson Rabe stated the Commission previously hired a consultant to organize ideas of what the Commission and the community would need in a cultural art-performing center. This included phone calls and surveys. Chairperson Rabe stated she would advise City Council that we're reviewing the documents from the consultant.

Note. Receipt. File.

XI. New Business

1. Phantom Art Gallery Logistics and Juror Questions - Staff

The Commission requested at the March 26, 2007, meeting that the Phantom Art Gallery have detailed guidelines that Artist's would use to hang their artwork in the gallery. This would maintain the safety and aesthetic integrity.

Community Enrichment Coordinator, Renee Lorentzen provided copies of the two-page draft Phantom Art Gallery Specifications and Guidelines form. Commissioner McGuire asked to add to the Phantom Art Gallery Guidelines on the first page under General Rules, Glass display case: miniature art pieces. Vice Chairperson Ettinger suggested a standard height for pieces hung are listed, i.e., 60 inches, to be comfortable for viewing of artwork. Commissioner Tsuei added that 5'8" is the standard to measure the center of the pictures that would make the viewing level be 68 inches.

Community Enrichment Coordinator, Renee Lorentzen stated the Phantom Art Gallery Specifications and Guidelines form would be included with the artist applications.

MOTION to approve the Phantom Art Gallery Specifications and Guidelines with additions and accompany the artist application.

M/S: McGuire/Ettinger

Ayes: All

The Commission requested a speaker to discuss with them proper juror techniques of art. Chairperson Rabe stated she would like a variety of speakers to discuss all the different forms of art. Community Enrichment Coordinator, Renee Lorentzen responded that the Commission should talk specifically about gallery art first. Chairperson Rabe stated she has contacts at the University of Santa Clara and Triton Museum. Commissioner Hays suggested contacting the Tapestry of Talent, Rotary Show in Los Gatos (best art show around, heavily jurored), and the Saratoga Rotary Club.

Commissioners brought up these questions for a speaker on proper juror techniques:

1. How do they juror?
2. What are the criteria?

3. What to look for?
4. What should we see?
5. How important is a frame?

Commissioner Hays suggested a speaker on proper juror techniques from a museum of fine art. Commissioner McGuire suggested calling George Rivera and seeing if he could come to one of the Commission meetings. Commissioner Tseui added that Hayward State teaches museum studies and art. The Commission should contact the professors at Hayward State because it would be a great asset to the Commission. Chairperson Rabe concluded that the Commission should contact both George Rivera and Hayward State and setup a meeting.

Note. Receipt. File.

XII. Staff Reports

CASP-Milpitas Camera Club-May 4th-Milpitas City Hall

Community Enrichment Coordinator, Renee Lorentzen stated the gala opening would be on Friday, May 4th at 7:00pm and the following Saturday between 11:00am-3:00pm.

CASP-Fancy Dancers, Inc.-May 20th-City Hall Amphitheater

Community Enrichment Coordinator, Renee Lorentzen stated Vice Chairperson Ettinger would attend this event.

XIII. Liaison Reports

1. City Council

Council Member Giordano reported the following at the April 3, 2007, City Council meeting:

- Reviewed Senior Center Facilities Subcommittee recommendations for renovations to Senior Center (current Library).

Council Member Giordano reported the following at the April 17, 2007, City Council meeting:

- Designate "Public Facilities" to "Institutional" zoning to allow for Farmer's Market.
- Approved \$600,000.00 CDBG Grant funding.
- Authorize carnival in May at Great Mall between May 10-May 13, 2007.
- Reviewed 5-year Capital Improvement projects and looked at funding for Senior Center Project.

2. Commissioner CASP Review

CASP-Calaveras Repertory Theatre-March 8th-24th-Cal Rep Theatre

Commissioner Ogle stated Director John Ribovich received a nice letter after she attended the production of Shakespeare's classic tragedy 'Hamlet.'

CASP-Milpitas Alliance for the Arts-April 21st-Milpitas Community Center

Community Enrichment Coordinator, Renee Lorentzen and Commissioners Hays and McGuire all attended this event.

CASP-GENCO-April 14th-Milpitas Community Center

Community Enrichment Coordinator, Renee Lorentzen stated she attended this event. She stated GENCO took the Commissions criticisms and tried very hard to make changes to their performance. She reminded the Commission that it's important to attend CASP events.

10. Sister Cities Commission

Commissioner Tsuei stated he was not able to attend last weeks Sister Cities meeting.

XIV. Future Agenda Items

- Work Plan
- Phantom Art Gallery Art Display Guidelines Outstanding Artist
- Recognition Certificate Nominees
- City of Milpitas Color

XV. Adjournment

There being no further business the Chairperson adjourned the meeting at 8:12 p.m., to the scheduled meeting on May 21, 2007.

Respectfully Submitted,

Tirzah Cedillo
Recording Secretary